



T-Shirt Design Contest Rules and Guidelines

Design Guidelines:

- Your design should be inspired by the Keraza theme of the year – Bible verse/ slogan. You may add “Keraza” and the competition year “2020”.
- You may submit as many designs, but they must be submitted as separate entries.
- Your design must be wholly original. By submitting a design, you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a creative commons (cc) license.
- Your design should contain a maximum of **(2)** colors
- The design can be on the front or the back of the shirt or both (suggested printing area (8 x 10)

Designs will be judged based on the following criteria:

- Concept/originality/ creativity
- Theme matching
- Striking and memorable design
- Visibility – eye-catching and visible from a reasonable distance
- Appropriate design for all participants in different age groups
- Number of colors (cost effective)
- Completeness of design – must be ready for print
- Feasibility/must be easy to reproduce

Design Submission Specifications:

- Design submission should be saved to 300 dpi to produce a quality output. Acceptable files are high resolution JPGs, TIFFs, AI and EPS files.
- If you win, you will be required to provide the original design in a high-resolution format that is compatible with Photoshop, Illustrator or another professional design program.

Submission Guidelines and Agreement:

- All entries should be submitted to all participating midwestkeraza@gmail.com.
- You must be **(6)** years or older to submit an entry. If you are under the age of **(6)** you may still create and submit a design, but it must be submitted on your behalf by a parent/ guardian or servant.

- Midwest Keraza will have the printing rights to the winning design. By submitting you agree that if your design wins, it can be used by Midwest Keraza committee on a t-shirt and other promotional/ souvenir items.
- Contest begins on **(6/18/2020)**
- You must submit your design within 2 weeks by midnight ET **(6/30/20)**.
- Top 3 design finalists will be selected by church reps. Winning design will be voted by **4 youth (2 boys and 2 girls from grades 9-12 from different churches)**.
- The winning design will be notified by email at the close of the voting period.

Please note that KERAZA reserves the right to make adjustments to the winning design.

At the sole discretion of the Midwest Keraza, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:

- winner's failure to respond to notification within three (3) days after its transmission;
- the return of an email notification as undeliverable after three (3) attempts;
- winner's failure to provide original design files;

By submitting you are agreeing to all contest rules. If you have any questions, please email your Church representative for any further information.